PROGRAMME YOUTH IN ACTION – ACTION. 5.1

DEADLINE JUNE 1ST

TITLE: YOUNG AMBASSADORS FOR AN ETHICAL SPORT

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Duration of the project[1]			
Start date of the project[2]: (date when the first costs incur)	1 / 09 / 10	End date of the project: (date when the last costs incur)	31 / 5/ 11
The Activity starts:	9 / 12 / 10	The Activity ends:	13 / 12 / 10
Venue: Torino			

OBJECTIVE AND FINALITY

Project objective: To provide young people with the proper knowledge and tools in order to increase their potential and their leadership skills in dealing with institutions and stakeholders on sport issues.

Purpose: The finality of the project is to raise young people able to promote concrete projects on sports ethics, giving them the tools to initiate and maintain a structured dialogue with their political representatives, raising awareness about what it means to pass from an idea to a project and letting them know the decision-making processes and mechanisms involved for the effective implementation of their proposals.

TARGET GROUP

The target of the project will be youth people coming from the five partner countries. These may be representatives of sports organisations, simply sports fans, or even young people interested in sport.

ACTIVITY

STEP 1

The first step is an invitation to submit proposals for projects on sport ethics by young people aged between 18 and 30, legally resident in one of the partner countries. The projects should be focused on at least one of the following five basic functions that sport plays:

- Play: sport is an important mode of spending free time, both individually and collectively (values added: commitment, competition and rivalry, cost free);

- Health: sport is one of the most important ways of preventing disease and it's a great remedy; physical activity gives citizens the opportunity to improve their health and to fight effectively against certain diseases such as heart disease or cancer; sport helps people keep fit and improve the quality of life until old age (values added: prevention, hygiene, health, fitness, development of motor skills) ;

- Education: sport improves the study process and so the personal development of an individual at any age (values added: leadership, responsibility, autonomy, freedom, authenticity, self-esteem and self-sacrifice, creativity);

- Social: sport, especially team sports, contributes to social cohesion and it's a way of combating exclusion, racism and xenophobia; it also promotes active and aware citizens (values added: group membership, friendship and authentic interpersonal relationships, respect for opponents, ability to cooperate, empathy, sharing, loyalty, fair play, participation, democracy, human rights, sense of justice, social and political commitment, voluntary, respect of rules);

- Cultural: sport represents a way to develop ones knowledge and cultural abilities; by participating in sports an individual grows attached to a place, develops a better understanding of himself, has a great regard of the environment, protects it (values added: environment friendly, discovery and exploitation of their cultural roots, knowledge of other cultures, multicultural point of view).

The subjects will express their ideas through an application form containing their reasons for participation and their idea-proposal to submit to the policy makers responsible.

The proposals will be evaluated by a committee (made up by lead partner representatives and all partners), taking into account the selection criteria previously identified (age, quality of the proposal, maintaining a balance between the sex genders); the committee will select four proposals for each applicant country. For Italy, the leader partner, a number of ten young people will be selected, also taking into account their geographical origin, in order to cover the entire Piedmont region.

STEP 2

The selected young people will attend a five days training (working in groups) during that time they will be learning management tools, planning tools, proper ways of conducting a structured dialogue. By the end of this period they will learn how to be the active voice of their own design concept and will be able to start and carry on a conversation with the local politicians. (Experts Foundation-Paralleli)
The seminar will be held in Turin and will be divided into four training days, during which a working group will be created and guided by the experts so that the young people can translate their ideas presented in the application form into viable projects. (Team building)
Throughout the four days training, starting from the ideas submitted by the young people, the participants will be given the following information:
- a thorough knowledge of structured dialogue principles. This method relies on the fact not on chance, by following very specific steps, defined from the begging, especially when the stakeholders, namely the parties concerned have been identified.
- applying the tools of structured dialogue to give participants the necessary “weapons” to deal with the politicians of their countries. Case simulation and role-playing games will be use. (Structured dialogue)
- data research on the local context that may affect the feasibility of their project proposal. (European Commission? Representatives of the countries involved)

The trained young people will organize, with the help and support of the representatives of the partner countries, meetings with local politicians to present their project through a structured dialogue.

INFORMATION ON THE YOUNG PEOPLE DIRECTLY INVOLVED IN THE PROJECT (PLEASE NOTE HYPOTHESIS)

Country of residence	Total number of young people[5]	Name of the promoter	Distribution by gender		Distribution by age group[6]		
			M	F	15-17	18-25	26-30
Partenr 1	5		3	2		4	1
Partner 2	5		2	3		4	1
Italia	15		7	8		13	2
Partner 3	5		3	2		4	1
Partner 4	5		2	3		4	1
					TOTAL of participants	35	